

CONSERVATORY PLACEMENT ACTIVITY GUIDELINES

MARTIN & CYNTHIA HOWARD DESIGN & MEDIA CONSERVATORY (Grades 9-12) Digital Submission Placement Activity

Application & Artwork Submission:

At the time of submitting their application, all Design & Media Conservatory applicants will upload only **four (4)** pieces of art, created as a response to the four (4) specific **Artwork Prompts** listed below. Please be sure to upload each prompt into your application.

Only the following art prompt file types are allowed: **PDF, PNG, JPEG.**

One URL video link is required to be included in your application. The YouTube video link should be copied and pasted into the URL field in your application.

Artworks can be drawings, paintings, or digital images, created as a result of the four (4) specific prompts listed below. **All art should be created 100% by the applicant with no outside help. Works created using AI or plagiarism will invalidate your application.** We want to see who you are as a young artist. The average high school art piece (grades 9-12) should reflect 3-4 hours of work (each prompt submission). **Only the four (4) prompt artworks will be accepted; no additional artworks are necessary. If artwork submissions do not reflect the four (4) specific prompts, the final rubric score will be affected.**

- **Artwork Prompt #1: DRAW A SIX-PANEL COMIC THAT TELLS AN ORIGINAL STORY**
Using any traditional art medium (drawing or painting) or digital art medium, create a panel comic that tells some kind of story. Your characters and story should be original and created by you. At least one of your panels must have a background or environment. Your comic can have voice, thought, and narrative bubbles and sound effects if it's appropriate to your story. As you draw your comic, think about how each of your panels are creating the mood and advancing the story. Work on paper or document size 8.5" x 11" or larger.
- **Artwork Prompt #2: DRAW THREE CONDIMENT OR SAUCE CONTAINERS IN A GROUP**
Use a #2 lead pencil and an eraser to create an observational drawing (no tracing) of three condiment containers (examples could be ketchup, hot sauce, or soy sauce) – just use whatever you have at home. Arrange the three sauce containers or jars or bottles together on one table or surface. Drawing of sauces should be realistic and should communicate form as well as the materials the containers are made from (glass or metal). You must also include the food labels and some text. Think about values, shading, shadows, texture, and volume. Hand-draw on plain paper, size 8.5" x 11" or larger. Do not use digital art tools for this prompt.

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- **Artwork Prompt #3: DESIGN AN INSECT-INSPIRED CHARACTER AND SIDEKICK**

Using any traditional art medium (drawing or painting) or digital art medium, create a hero and their sidekick, pet, or your own creation in color. Your character should be inspired by insects or exist in an insect-centric world and have a prop or tool and a bug pet or mascot in the picture with them. Your illustration should be a full-body image including feet. As you design your character, think about shape-language, color, and pose that will help your character look even better and help tell the story. Traditional mediums should be on paper or document size 8.5" x 11" or larger.

- **Artwork Prompt #4: FILM YOURSELF WHILE YOU DRAW FROM OBSERVATION – DRAW A GLASS OR BOTTLE OF WATER**

Use a #2 lead pencil and an eraser to create an observational drawing (no tracing) of a glass or bottle of clear drinking water in 20 minutes on a table. Include any paper label or printed label. Drawing of water should be realistic and include tonal values, shading, shadows, texture, volume, and surface reflection. Hand-draw on plain paper, size 8.5" x 11" or larger. Do not use digital art tools for this prompt. This drawing should be completed in 20 minutes or less.

- Create a YouTube video based on prompt #4.
- Set up your phone to record/video your process as you draw.
- You, your drawing, and the water bottle or glass you are drawing all need to be in the frame and should be in focus and well lit.
- YouTube video should be 20 minutes in length, at regular speed, not sped up.
- Hold your finished drawing up to the camera at the end of your 20 minutes of drawing.
- After your YouTube video is complete, please set the video to **Unlisted** to protect your privacy.
- Copy and paste the YouTube video URL directly into the appropriate place in your application.
- Upload your prompt #4 into your application.

Applicants who are English language learners, have a disability, or need technology assistance are encouraged to reach out for support with the admissions process. Please contact admissions@ocsarts.net or 714.560.0900 ext. 5510 for more information.

Hay asistencia disponible para los solicitantes aprendiendo inglés, que tienen una discapacidad, o los que necesitan asistencia tecnológica. Favor de ponerse contacto con nosotros por correo electrónico admissions@ocsarts.net o por llamar 714-560-0900 ext. 5510 para más información.

Applicants requesting accommodations must have established eligibility under IDEA, Section 504 or an established Academic Support Plan (private schools only). The documentation must be provided at the time of application submission. Confidential documents must be sent directly to Lauren Reynolds, Director of Special Services, at lauren.reynolds@ocsarts.net.

Accommodations must be requested 15 days in advance of placement activities for planning purposes.